



...a celebration of books, authors, and literary excellence!

Saturday, May 21, 2016, 10 a.m. - 6 p.m.

City Hall Grounds, 31 S. Summit Avenue, Gaithersburg, MD 20877
gaithersburgbookfestival.org

SPONSORSHIP OPPORTUNITIES

FEATURED SPONSOR

\$10,000

- Mention in all stage announcements during the festival
- Mention in all radio spots and print advertisements
- Company logo and full page pop-up ad to appear on Festival's mobile app
- Full page advertisement in the Festival program
- Company logo on all Author Pavilion signs, marketing materials, Festival program, Festival merchandise, website, and monthly e-newsletter (includes link to company website)
- 10 complimentary tickets to author reception on the eve of the Festival
- Space for a marketing vehicle
- Complimentary 10' x 10' booth space, in the center of the Festival, with a canopy, table and 2 chairs
- Dedicated E-newsletter

PREMIER SPONSOR

\$7,500

- Mention in select radio spots and print advertisements
- Company logo and banner ad to appear on Festival's mobile app
- Full page advertisement in the Festival program
- Company logo on Author Signing Pavilion, all marketing materials, Festival program, website, and monthly e-newsletter (includes link to company website)
- Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs
- 7 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)

FESTIVAL SPONSOR

\$5,000

- Half page advertisement in the Festival program
- 5 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Company logo on all marketing materials, Festival program, Festival mobile app, website, and monthly e-newsletter (includes link to company website)
- Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

PAVILION SPONSOR

\$3,000

- Company logo on all marketing materials, Festival program, Festival mobile app, and website (includes link to company website)
- 3 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Complimentary 10' x 10' booth space, in a prime location, with a canopy, table and 2 chairs

LITERARY SPONSOR

\$1,500

- Company logo in Festival program, Festival mobile app, and on website
- Complimentary 10' x 10' booth space with a canopy, table and 2 chairs

BOOK LOVER

\$500

- Company name listed in Festival program, and on website
- Complimentary 10' x 10' booth space with a canopy. Table and chairs to be provided by sponsor

FESTIVAL FRIEND

\$100

- Name listed in Festival program, and on website

MEDIA TRADE SPONSORSHIPS are available

Please call or e-mail Carolyn Crosby at 301-258-6350, ccrosby@gaitersburgmd.gov, to discuss these opportunities. Marketing package will be dependent upon monetary value of sponsorship.



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Sponsor Information

Company Name: _____

(exactly as you would like it to appear on marketing materials)

Contact Person: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____

Email: _____

Brief description of your organization for mobile app: _____

Please check box if you would like a booth space reserved for you at the festival. If not checked, we will assume you will NOT be in attendance, and we will not assign you a space. We ask that you please also send an email confirming your request for a booth space to ccrosby@gaitthersburgmd.gov

Sponsorship Level (check one):

- | | | |
|--|----------|--|
| <input type="checkbox"/> Featured | \$10,000 | <i>(please e-mail high resolution company logo and advertisement. Contact Carolyn Crosby for specs.)</i> |
| <input type="checkbox"/> Premier | \$7,500 | <i>(please e-mail high resolution company logo and advertisement. Contact Carolyn Crosby for specs.)</i> |
| <input type="checkbox"/> Festival | \$5,000 | <i>(please e-mail high resolution company logo and advertisement. Contact Carolyn Crosby for specs.)</i> |
| <input type="checkbox"/> Pavilion | \$3,000 | <i>(please e-mail high resolution company logo.)</i> |
| <input type="checkbox"/> Literary | \$1,500 | <i>(please e-mail high resolution company logo.)</i> |
| <input type="checkbox"/> Book Lover | \$ 500 | |
| <input type="checkbox"/> Festival Friend | \$ 100 | |

Please make checks payable to: **GAMFC**
(Gaithersburg Arts and Monuments Funding Corporation)

Mail to: Sponsorship
Gaithersburg Book Festival
506 S. Frederick Ave., Gaithersburg, MD 20877

Questions? Please call Jenni Opel at 301-258-6310 or e-mail jopel@gaitthersburgmd.gov